



## ARTWORK REQUIREMENTS

Medical Memories is a Mac based art department. Supplying the art files in the high resolution (raw art) format is the best way for us to work with your files. If you are just supplying logo's to be placed on the cover and back pocket, no additional art costs will be charged.

If the hospital would like to customize the cover beyond just the hospital logo and sponsor company, additional charges may apply depending on the complexity of the layout. These costs can be minimized if you supply print ready files using the appropriate template.

Customization charge includes 2 rounds of revisions. Any additional changes will be billed at an hourly rate. Billing will reflect actual costs incurred. You will be notified before any additional costs are added to the final invoice.

The following formats will require the least amount of manipulation, and incur the lowest artwork charge.

1. **Adobe Illustrator (.ai)**
2. **EPS (.eps)**

When sending art files also include a **PDF** file with the attached art files listed above.

The following formats are acceptable, but only if they are in a high resolution (minimum of **300 dpi**).

1. **TIFF**
2. **GIF**
3. **JPEG**

Please send all digital art files to: **[craig@medicalmemoriesllc.com](mailto:craig@medicalmemoriesllc.com)**

*Please provide us with contact information in case we have questions or problems with your art files.*

**Craig Schnierow**  
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